

# QuestionPro

Online Research Made Easy™



# ***Welcome***

Harnessing the power of feedback has never been easier.

“QuestionPro’s surveys go beyond the simple freebies that proliferate the web. Superficial data has no value to advertisers, and only QuestionPro was able to give us advanced research tools, like conjoint. TURF and GAP analysis, to help us deliver insightful reports to our clients. We found that QuestionPro offered the broadest range of features for the best price. I am a loyal customer and I highly recommend QuestionPro.”

**Andy Liu**  
CEO, BuddyTV.com

“QuestionPro provided U.S. Bank’s Corporate Procurement group with a user friendly tool to administer surveys of our internal customers. This easy to use product allows us to quickly define and distribute surveys to gain timely and valuable information regarding our customer satisfaction rates. It has been a great value in its use to date.”

**Michael Lori**  
**Vice President, U.S. Bancorp**

### **One-stop solution**

QuestionPro’s online survey software is a one-stop solution for managing feedback via the web. From simple web surveys to large customer satisfaction studies to complex international market research, we have a solution that will meet and exceed your expectations.

The QuestionPro system is 100% web-based and does not require the download of any software or the installation of any expensive hardware. The system is hosted in our secure data centers and accessed simply by opening your web browser and logging into your administrative account.



**Conducting research using QuestionPro.com does not require any technical expertise. The system has been designed to allow anyone in any role to conduct meaningful online research.**

"The best thing about QuestionPro is that I can do almost anything I could possibly want to do with my surveys..."

**Nino Ninov**  
**Director Market Research,**  
**Fairfield Language Technologies**

## Feature Highlights

A one-stop solution for managing feedback via the web.

<b>Unlimited Usage</b>	Every license includes unlimited surveys, unlimited questions, and unlimited responses.
<b>Web-Based Survey Development</b>	QuestionPro is 100% web-based. It does not require any software or hardware. The only requirement is an internet browser.
<b>Instant Deployment</b>	Zero "waiting" period between survey development, testing and deployment. Surveys can go "live" anytime.
<b>Real-Time Results</b>	View results in real-time, as they are collected. Allows for adjustments and corrections to the live survey if needed.
<b>Email Tracking</b>	Insight and reporting on completion/start/open rates. Automatic reminder emails increase participation and completion rates.
<b>Advanced Logic</b>	Point-And-Click interface to create skip-logic (if then else) for personalized and intelligent survey delivery.
<b>Integrated and Deep Analytics</b>	An array of analytical tools are provided in a point-and-click interface. Cross-tabs and banner tables can be generated online and exported.
<b>Customizable Look and Feel</b>	Survey look and feel can reflect corporate branding strategies. Integrating with existing websites, pop-up solutions give a unified user experience.
<b>Full Multi-Lingual Support</b>	Ability to deploy surveys globally in any language. Reporting and user prompts are all localized in native languages.
<b>External Identifiers and Tracking</b>	Ability to append arbitrary profiling data and use for reporting and analysis.
<b>Dashboards</b>	Secure portal for sharing reports with clients or colleagues.
<b>Private Branding</b>	Privately brand your survey by selecting your own unique survey URL.

"As a research analyst, I find surveys are an important tool for gauging market trends and generating proprietary research products. I found QuestionPro's software to be an excellent solution for online surveys."

**Benner Ulrich**  
Associate Director, UBS Investment Bank

## Pricing

A license to match every budget. Which license is right for me?

WEB PROFESSIONAL	CORPORATE LICENSE	ENTERPRISE EDITION
(\$15/month, \$149/year)	(\$199/month, \$1,999/year)	(\$499/month, \$4,999/year)
<b>Includes:</b> UNLIMITED surveys UNLIMITED responses 24x7 Live Support 30 Day Guarantee	<b>Includes:</b> UNLIMITED surveys UNLIMITED responses 24x7 Live Support 30 Day Guarantee	<b>Includes:</b> UNLIMITED surveys UNLIMITED responses 24x7 Live Support 30 Day Guarantee
<b>Features:</b> Upload Images/Logos Integrated Email System Real-Time Reports	<b>Features:</b> Complex Surveys Advance Analytics Custom Reports	<b>Features:</b> Collaboration Features Custom Stylesheets Privately Branded Survey URL Shared Company Survey Library

### Web Professional

The most cost effective survey solution at \$15/month or \$149/year. Designed for anyone that needs to get a basic survey out the door quickly. This license will allow you to include your company's logo, incorporate skip logic, and choose from over 14 different preformatted question types. Survey results are available in Real-time charts and graphs.

### Corporate Licence

At \$199/month or \$1,999/year, building smart surveys that conform to your audiences' answers is just one of the many capabilities that are included with the Corporate License. This license is a huge time saver for the researcher that needs to drill down into the survey results and make crucial business decisions. The Grouping & Segmentation tool will help 'slice and dice' your data quickly and easily. The segmented data can then be viewed online or exported in an Excel or CSV format.

### Enterprise Edition

Our top of the line license for \$499/month or \$4,999/year. The Enterprise Edition is ideal for the advanced researcher or team of researchers who are interested in standardizing on a platform that functions well across all skill levels. The simple user interface allows anyone in any position to conduct research effectively. The power user has access to an unlimited set of advanced features for designing complex surveys and customizing survey results. Collaboration is also a key feature of the Enterprise Edition, allowing users to share, copy, and edit surveys with others linked to their organization. Contact sales to inquire about volume user discounts.



# ***Enterprise Services***

Let QuestionPro.com power feedback across your entire company.

## **Collaborate**

QuestionPro.com allows multiple users in an organization to share surveys with other survey administrators. Best practice surveys can be added to a library account accessible to anyone in the organization.

## **Share**

Survey results may be published privately in secure dashboard accounts. The dashboard accounts are password protected and allow users to login and interactively view survey results. Survey results may also be published publicly via a website or intranet link.

## **Integrate**

The QuestionPro.com web services API allows the integration of survey data into existing enterprise systems.

## **Standardize**

Create standard stylesheets for surveys and share these styles across all user accounts. Standardized styles allow surveys to maintain a consistent look and feel with existing branding.

## **Enable**

QuestionPro.com is the only survey system you will need to power feedback in any department of your organization. From simple website feedback to complex market research, every department will benefit from the powerful feature-set and simple interface.

“Our earlier process was extremely time-intensive, and as a result, we were not able to address customers’ concerns at the critical point, -- It was more “rear view mirror” analysis. With QuestionPro’s service, I am able to see at any point of the day or month where we stand, and make adjustments immediately to resolve problems or make our site better.”

**Preeti Nathan**  
Customer Insight Manager, Safeway.com

## Multi-User Pricing

Discounted licensing available for multiple user accounts.

CORPORATE EDITION			
USERS		LICENSE COST	MONTHLY COST PER USER
	1	\$1,999	\$167
	2	\$2,999	\$125
	3	\$3,999	\$111
	4	\$4,999	\$104
	5	\$5,999	\$100
UP TO	10	\$8,999	\$75
UP TO	15	\$10,999	\$61
UP TO	20	\$11,999	\$50

ENTERPRISE EDITION			
USERS		LICENSE COST	MONTHLY COST PER USER
	1	\$4999.	\$417
	2	\$6,999	\$292
	3	\$8,999	\$250
	4	\$10,999	\$229
	5	\$12,999	\$217
UP TO	10	\$16,999	\$142
UP TO	15	\$19,999	\$111
UP TO	20	\$23,999	\$100

# Online Research Made Easy

Why more organizations choose QuestionPro.com

## Superior Technology

The system has been designed from the ground up to accommodate the needs of anyone conducting online research. Our simple interface, cutting edge features, and competitive price have landed us in the top tier of web-based survey software providers. We truly believe that you will not find a better value on the web today.

## Reliability and Commitment

Our absolute commitment is to the success of our clients. We recognize what our clients need to make their online research a success and we're 100% focused on creating solutions that meet and exceed these requirements.

## Proven Track Record

Thousands of clients worldwide have chosen our system to conduct their online research. Companies, both large and small have chosen us as their trusted partner for conducting online research.

## Security

Our system adheres to the highest level of security standards on the internet. Data security and privacy are addressed at all levels starting with survey delivery all the way through protecting your survey results.

## Support

Our customers have access to an expert team of developers who are responsible for ensuring 100% client success.



## **SURVEY ANALYTICS LLC**

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